



# ORDER

Flight Dates **09/12/12-09/24/12**

Contract / Revision **310522 /**

Original Date / Revision  
09/10/12 09/21/12

Advertiser **Carmona / Democrat / US Se**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

Product

**Carmona for Arizona**

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1747**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive  
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share 19% Market Value 256631

Competing Station	% of Order	Amount
CABLE	%	0
KASW	3%	7698
KDRX	%	0
KPHO	22%	56458
KPNX	24%	61591
KPPX	%	0
KSAZ	18%	46193
KTVK	11%	28229
KTVW	%	0
KUSK	%	0
KUTP	3%	7698
UNKWN	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	114	\$41,446.00	\$48,760.00	0.00	08/27/12	09/24/12	114	\$41,446.00	\$48,760.00
<b>Totals</b>	<b>114</b>	<b>\$41,446.00</b>	<b>\$48,760.00</b>	<b>0.00</b>					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KNXV	09/12/12	09/14/12	M-F 5-6am M-F 5-6am	CM	5am-6am	--WTF--	:30	4	\$70.00	P-6	0.00 NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--			4		\$70.00		0.00			
N 2	KNXV	09/17/12	09/17/12	M-F 5-6am M-F 5-6am	CM	5am-6am	M-----	:30	1	\$70.00	P-6	0.00 NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			1		\$70.00		0.00			



KNXV

Print Date: 09/21/12

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Contract / Revision **310522** Flight Dates **09/12/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/10/12/ 09/21/12

Order Sep 00:20:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1747**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	KNXV	09/17/12	09/17/12	M-F 5-6am M-F 5-6am	CM	5am-6am	M-----	:30	1	\$70.00	P-6	0.00 NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----	1		\$70.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	KNXV	09/17/12-09/23/12		M-F 5-6am		5am-6am	M-----	:30		\$50.00		0.00 NM		
N 3	KNXV	09/12/12	09/14/12	M-F 6-7am M-F 6-7am	CM	6am-7am	--WTF--	:30	4	\$150.00	P-6	0.00 NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--	4		\$150.00		0.00					
N 4	KNXV	09/17/12	09/17/12	M-F 6-7am M-F 6-7am	CM	6am-7am	M-----	:30	1	\$150.00	P-6	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----	1		\$150.00		0.00					
N 5	KNXV	09/12/12	09/14/12	M-F 7-9am M-F 7-9am	CM	7am-9am	--WTF--	:30	6	\$150.00	P-6	0.00 NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--	6		\$150.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	KNXV	09/10/12-09/16/12		M-F 7-9am		7am-9am	--WThF----	:30		<del>(\$150.00)</del>		0.00 NM		
See MG 5.7														
[Network Breaking News]														
7	KNXV	09/14/12-09/14/12		M-F 7-9am		7am-9am	-----F----	:30		\$150.00		0.00 NM		
Ⓜ MG for 5.4 09/12														
N 6	KNXV	09/17/12	09/17/12	M-F 7-9am M-F 7-9am	CM	7am-9am	M-----	:30	1	\$150.00	P-6	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----	1		\$150.00		0.00					
N 7	KNXV	09/15/12	09/15/12	Sa 6-7am GMA Sa 6-7am Good Morning ,	CM	6am-7am	-----S-	:30	1	\$165.00	P-3	0.00 NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S-	1		\$165.00		0.00					
N 8	KNXV	09/16/12	09/16/12	Su 6-7am GMA Su 6-7am Good Morning ,	CM	6am-7am	-----S	:30	1	\$165.00	P-3	0.00 NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S	1		\$165.00		0.00					
N 9	KNXV	09/16/12	09/16/12	Su 8-9am ABC This Week	CM	8-9am	-----S	:30	1	\$1,000.00	FX	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S	1		\$1,000.00		0.00					
N 10	KNXV	09/12/12	09/14/12	M-F 9am-10am Sonoran Living	CM	9am-10am	--WTF--	:30	4	\$100.00	P-3	0.00 NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--	4		\$100.00		0.00					
N 11	KNXV	09/17/12	09/17/12	M-F 9am-10am Sonoran Living	CM	9am-10am	M-----	:30	1	\$100.00	P-3	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----	1		\$100.00		0.00					
N 12	KNXV	09/12/12	09/14/12	M-F 10am-11am The View	CM	10am-11am	--WTF--	:30	4	\$450.00	P-3	0.00 NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



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Contract / Revision **310522** Flight Dates **09/12/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/10/12/ 09/21/12

Order Sep 00:20:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1747**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N12	KNXV	09/12/12	09/14/12	M-F 10am-11am The View	CM	10am-11am	--WTF--	:30	4	\$450.00	P-3	0.00 NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					4	\$450.00		0.00		
N13	KNXV	09/17/12	09/17/12	M-F 10am-11am The View	CM	10am-11am	M-----	:30	1	\$450.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----					1	\$450.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNXV	09/17/12-09/23/12		M-F 10am-11am		10am-11am	M-----	:30		\$300.00	0.00	NM		
N14	KNXV	09/12/12	09/14/12	M-F 11am-12pm ABC15 News at 11AM	CM	11am-12pm	--WTF--	:30	4	\$80.00	P-6	0.00 NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					4	\$80.00		0.00		
N15	KNXV	09/17/12	09/17/12	M-F 11am-12pm ABC15 News at 11AM	CM	11am-12pm	M-----	:30	1	\$100.00	P-6	0.00 NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----					1	\$100.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNXV	09/17/12-09/23/12		M-F 11am-12pm		11am-12pm	M-----	:30		\$80.00	0.00	NM		
N16	KNXV	09/12/12	09/14/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	--WTF--	:30	4	\$200.00	P-3	0.00 NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					4	\$200.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	KNXV	09/10/12-09/16/12		M-F 12pm-1pm		12pm-1pm	--WThF----	:30		<del>(\$200.00)</del>	0.00	NM		
See MG 16.5														
[Network Breaking News]														
5	KNXV	09/24/12-09/24/12		M-F 12pm-1pm		12pm-1pm	M-----	:30		\$200.00	0.00	NM		
Ⓜ MG for 16.4 09/14														
N17	KNXV	09/17/12	09/17/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	M-----	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----					1	\$200.00		0.00		
N18	KNXV	09/12/12	09/14/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	--WTF--	:30	4	\$175.00	P-6	0.00 NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					4	\$175.00		0.00		
N19	KNXV	09/17/12	09/17/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	M-----	:30	1	\$175.00	P-6	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----					1	\$175.00		0.00		
N20	KNXV	09/12/12	09/14/12	M-F 3pm-4pm Katie	CM	3pm-4pm	--WTF--	:30	8	\$400.00	P-3	0.00 NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					8	\$400.00		0.00		
N21	KNXV	09/17/12	09/17/12	M-F 3pm-4pm Katie	CM	3pm-4pm	M-----	:30	2	\$500.00	P-3	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----					2	\$500.00		0.00		
N22	KNXV	09/12/12	09/14/12		CM	430pm-5pm	--WTF--	:30	4	\$500.00	P-2	0.00 NM	4	\$2,000.00



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Hiatus Dates

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Order Sep 00:20:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1747**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 430pm-5pm											
				M-F 430pm-5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--					4	\$500.00		0.00			
N23	KNXV	09/17/12	09/17/12	M-F 430pm-5pm	CM	430pm-5pm	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				M-F 430pm-5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----					1	\$500.00		0.00			
N24	KNXV	09/12/12	09/14/12	M-F 4pm-430pm	CM	4pm-430pm	--WTF--	:30	4	\$200.00	P-6	0.00	NM	4	\$800.00
				4PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--					4	\$200.00		0.00			
N25	KNXV	09/17/12	09/17/12	M-F 4pm-430pm	CM	4pm-430pm	M-----	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
				4PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----					1	\$200.00		0.00			
N26	KNXV	09/12/12	09/14/12	M-F 5pm-530pm	CM	5pm-530pm	--WTF--	:30	4	\$250.00	P-6	0.00	NM	4	\$1,000.00
				M-F 5pm-530pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--					4	\$250.00		0.00			
N27	KNXV	09/17/12	09/17/12	M-F 5pm-530pm	CM	5pm-530pm	M-----	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
				M-F 5pm-530pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----					1	\$250.00		0.00			
N28	KNXV	09/12/12	09/14/12	M-F 6pm-630pm	CM	6pm-630pm	--WTF--	:30	4	\$250.00	P-6	0.00	NM	4	\$1,000.00
				M-F 6pm-630pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--					4	\$250.00		0.00			
N29	KNXV	09/17/12	09/17/12	M-F 6pm-630pm	CM	6pm-630pm	M-----	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
				M-F 6pm-630pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----					1	\$250.00		0.00			
N30	KNXV	09/16/12	09/16/12	Su 5pm News	CM	5pm-530pm	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
				SU 5pm-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$250.00		0.00			
N31	KNXV	09/12/12	09/14/12	M-F 630pm-7pm	CM	630pm-7pm	--WTF--	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
				M-F 630p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--					4	\$700.00		0.00			
N32	KNXV	09/17/12	09/17/12	M-F 630pm-7pm	CM	630pm-7pm	M-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				M-F 630p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----					1	\$700.00		0.00			
N33	KNXV	09/17/12	09/17/12	CMA Music Festival	CM	7-10pm	M-----	:30	2	\$2,000.00	P-6	0.00	NM	2	\$4,000.00
				CMA Music Festival											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----					2	\$2,000.00		0.00			
N34	KNXV	09/12/12	09/12/12	Wednesday Prime B	CM	8pm-9pm	--W----	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
				Wednesday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Hiatus Dates

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Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1747**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N34	KNXV	09/12/12	09/12/12	Wednesday Prime B Wednesday Prime B	CM	8pm-9pm	--W----	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$5,000.00		0.00			
N35	KNXV	09/12/12	09/12/12	Wednesday Prime C Wednesday Prime C	CM	9pm-10pm	--W----	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$1,000.00		0.00			
N36	KNXV	09/13/12	09/13/12	Thursday Prime A Thursday Prime A	CM	7pm-8pm	---T---	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$2,000.00		0.00			
N37	KNXV	09/16/12	09/16/12	Sunday Prime D Sunday Prime D	CM	9pm-10pm	-----S	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$2,000.00		0.00			
N38	KNXV	09/12/12	09/14/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	--WTF--	:30	4	\$850.00	P-3	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$850.00		0.00			
N39	KNXV	09/17/12	09/17/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	M-----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$850.00		0.00			
N40	KNXV	09/12/12	09/14/12	Nightline Nightline	CM	1035pm-1102pm	--WTF--	:30	4	\$225.00	P-6	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$225.00		0.00			
N41	KNXV	09/17/12	09/17/12	Nightline Nightline	CM	1035pm-1102pm	M-----	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$225.00		0.00			
N42	KNXV	09/15/12	09/15/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$450.00		0.00			
N43	KNXV	09/16/12	09/16/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----S	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$850.00		0.00			
N44	KNXV	09/12/12	09/14/12	M-F 1236am-110am M-F 1236am-110am	CM	1236am-110am	--WTF--	:30	4	\$75.00	P-3	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$75.00		0.00			
N45	KNXV	09/14/12	09/14/12	Friday Prime C Friday Prime C	CM	9pm-10pm	----F--	:30	1	\$1,700.00	P-6	0.00	NM	1	\$1,700.00
		Reduced from \$2000 due to LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$1,700.00		0.00			
N46	KNXV	09/16/12	09/16/12	Sunday Prime B Sunday Prime B	CM	7pm-8pm	-----S	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00



KNXV

Print Date: 09/21/12

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Contract / Revision **310522** Flight Dates **09/12/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/10/12/ 09/21/12

Order Sep 00:20:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1747**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N46	KNXV	09/16/12	09/16/12	Sunday Prime B Sunday Prime B	CM	7pm-8pm	-----S	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$1,000.00		0.00			
N47	KNXV	09/12/12	09/14/12	M-F 1pm-2pm Right This Minute	CM	1pm-2pm	--WTF--	:30	6	\$100.00	P-6	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					6	\$100.00		0.00			
N48	KNXV	09/12/12	09/12/12	Wednesday Prime A Wednesday Prime A	CM	7pm-8pm	--W----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$2,000.00		0.00			
N49	KNXV	09/12/12	09/14/12	M-F 3pm-4pm Katie	CM	3pm-4pm	--WTF--	:30	2	\$100.00	P-6	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					2	\$100.00		0.00			
														Totals	114 \$48,760.00
*Tax 1 Note: Tax 0.5%.															

\*Tax 1 Note: Tax 0.5%.